

OfficeMax New Zealand has been following the recent news stories concerning school stationery lists registered with stationery retailers in New Zealand, in the run up to the new school year.

OfficeMax developed the MySchool service in conjunction with principals, associations, teachers and parents to provide the best value and service to families of pupils and schools, keeping every child's education central to its service.

While OfficeMax provides this service, it is at the discretion of schools as to whether MySchool is simply a place where parents can choose to download the stationery list, then they may wish to shop at OfficeMax or another stationery retailer.

Many schools find storing their stationery lists on MySchool easier than handing out paper copies which can get lost. Storing online lists also keeps the school's environmental impact to a minimum.

There are many benefits of storing stationery lists on services like MySchool, to both parents and teachers:

- The correct stationery is listed so that pupils commence learning straight away
- Schools save money by not having to print stationery lists and it's more environmentally friendly
- The service saves time for parents who may not have the luxury of visiting retailers due to work commitments
- The prices are competitive and offer parents the opportunity to research prices if required, over the holiday period

OfficeMax has always been transparent in its communication to schools, parents and the general public about the opportunity for schools to receive a rebate on parental spend from school stationery lists. This is something we are very proud of at OfficeMax and we are happy to provide this opportunity to schools as a fundraising platform that requires no cost to schools. To date we have distributed over \$860,000 to schools nationally.

We would welcome the opportunity to discuss any concerns that schools or parents of pupils may have in this matter, or we advise to speak to your school representative who may be able to assist you further.

If you are a parent please contact OfficeMax Customer Service

If you are a school, please contact your account manager

If you are a member of the media, please contact mary@mchconsulting.com.au