

MAX INTERIORS



DIALOG Fitzroy's workspaces brought to life

DIALOG Fitzroy is a leading engineering, fabrication, and maintenance service provider across Australasia, with over 65 years of industry experience.

The Challenge

DIALOG Fitzroy's original workspaces setup was far from ideal. With staff spread across five separate buildings, collaboration was tricky, communication fragmented, and their spaces were being used inefficiently.

Relocating to a new building brought all their teams together within one facility affording an opportunity to design to suit.

OfficeMax needed to:

- Create a cohesive work environment to accommodate different departments under one roof, catering to their unique functional needs
- Provide thoughtful acoustic planning and custom furniture pieces, such as tailored storage and mapping tables, moving beyond off-the-shelf desks and chairs.

Results at a glance



Delivered client's vision

Brought the client's workspace vision to life, precisely as imagined.



Balanced budget and quality

Furnished a practical, polished workspace within budget.



Functional and aesthetically pleasing

Designed a fit-for-purpose environment for diverse teams.

"The OfficeMax team collaborated seamlessly with other contractors to bring the fitout project together on time, made particularly challenging as the completion date was shortly after the Christmas holiday period."

*Wainui Bedford,
Executive Assistant, DIALOG Fitzroy Limited*



"Transitioning to our new open plan offices from old portacabin offices has brought all our people together under one roof, improving team collaboration and enhancing staff culture."

*Wainui Bedford,
Executive Assistant, DIALOG Fitzroy Limited*

The Solution

OfficeMax worked closely with Studio DB, to understand DIALOG Fitzroy's specific departmental requirements. Instead of offering a one size fits all furniture solution, we tailored recommendations to match the unique working styles of each team.

Our team provided furniture options that suited each zone's purpose – whether it was quiet solo work, team meetings, or casual meetings in café-style spaces. We balanced between function, form and budget.

Strategic floor planning and smooth installation helped optimise each space for flow and functionality.

Key highlights of the fitout include:

- Custom-built acoustic desks for noise sensitive departments
- Purpose designed map and storage tables
- Functional, cohesive furniture for offices, meeting rooms, and the staff café
- A focus on long term usability, comfort, and cost efficiency.



Making workplaces work better

The Results

The new workspace is modern and fresh, featuring fit-for-purpose furniture, representing a significant transformation for DIALOG Fitzroy.

Each space is thoughtfully laid out to meet the needs of every department - all under one roof.

Staff now experience greater comfort, improved workflow between tasks, and a space that genuinely supports their work and wellbeing.



"OfficeMax Interiors Specialists knowledge in design, ability to clearly understand our brief, and work within our budget made the process easy. I would do it all again with the OfficeMax team."

*Wainui Bedford,
Executive Assistant, DIALOG Fitzroy Limited*



Click to watch the timelapse of DIALOG Fitzroy's workspace transformation from start to finish.

Making workplaces work better

