

Wireless, Print, Fax, Scan and Copy

HP PageWide Pro 577z Multifunction Printer



Ultimate value and speed—HP PageWide Pro delivers the lowest total cost of ownership and fastest speeds in its class.^{1, 2} Get quick two-sided scanning, plus best-in-class security features and energy efficiency.^{3, 4}

Dynamic security: Cartridges with non-HP chips might not work today or in the future. Learn more at hp.com/go/learnaboutsupplies



Professional colour, breakthrough total cost

- Results you expect and lasting value—breakthrough total cost of ownership, the lowest in its class.²
- Print professional-quality colour on a variety of papers—perfect for office use.
- Print 4x more pages than standard cartridges with Original HP PageWide extra-high-yield cartridges.⁷
- Spend less time and budget on scheduled maintenance with streamlined HP PageWide Technology.⁸



The fastest MFP in its class¹

- Wait less, do more with unmatched speeds¹—up to 70 ppm—and the fastest first-page printing in its class.⁵
- Get fast two-sided scanning directly to email and the cloud with this LDAP-enabled MFP.⁹
- Manage tasks from a 10.9 cm (4.3-inch) touchscreen. Print Microsoft® Word and PowerPoint® files from USB.⁶
- Print from your mobile device with Wi-Fi Direct® and NFC touch-to-print technology—no network needed.^{10, 11}



Proven technology. Superior energy efficiency.⁴

- Minimize downtime with HP PageWide Technology that delivers reliable performance businesses demand.
- Conserve with HP PageWide Technology—designed to use less energy than any MFP in its class.⁴
- Print up to 13,000 colour pages and up to 17,000 black-and-white pages—and go longer between replacements.⁷
- Get professional-quality colour documents and the performance you expect with Original HP PageWide cartridges.



Best-in-class security and management features³

- Help protect your investment and extend capabilities as your needs grow, with a portfolio of solutions.¹²
- Help ensure the security of confidential information. Enter a PIN at the device to retrieve your print job.
- Regulate colour use and reduce printing costs with HP Color Access Control.¹³
- Help keep your printer secure—from boot up to shutdown—with secure boot and secure code integrity validation.

¹ Comparison based on manufacturers' published specifications of fastest available colour mode of all colour business printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015, excluding other HP PageWide products, and products with 1% or lower market share using market share as reported by IDC as of Q3 2015. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds ² Total cost of ownership comparison based on 90,000 pages, manufacturers' published specifications for page yields and energy use, manufacturers' suggested retail prices for hardware and supplies, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, long-life consumables of all colour business printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims and hp.com/go/learnaboutsupplies ³ Best-in-class security and fleet management claim based on comparison of built-in features of all colour business printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/printersecurityclaims ⁴ Energy claim based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class business printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary. Learn more at hp.com/go/pagewideclaims ⁵ Comparison based on manufacturers' published specifications of first page out from ready and sleep mode of all colour business printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015, excluding other HP PageWide products, and products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Subject to device settings. Actual results may vary. Learn more at hp.com/go/printerspeeds ⁶ Feature works with Microsoft® Word and PowerPoint® 2003 and later. Only Latin language fonts are supported. ⁷ Yield based on ISO 24711 cartridge yields for HP 976Y Extra High Yield Original PageWide Cartridges, which are not included in printer purchase; purchase separately. Comparison based on ISO 24711 cartridge yields for HP 976Y Extra High Yield Original PageWide Cartridges compared with HP 970 series Original PageWide cartridges. Extra-high-yield cartridges are compatible only with HP PageWide Pro 500 series MFPs and printers. Learn more at hp.com/go/learnaboutsupplies ⁸ Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class colour laser printers \$300–\$800 USD and MFPs \$400–\$1000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims ⁹ Requires an Internet connection to the printer. Services may require registration. App availability varies by country, language, and agreements. For details, see hpconnected.com ¹⁰ Mobile device needs to be connected directly to the signal of a Wi-Fi Direct® supported MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®. For details, see hp.com/go/mobileprinting ¹¹ Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting ¹² Additional workflow solutions available through HP's software and third-party partner program. For solution details, visit hp.com/go/gsc ¹³ HP Color Access Control available only on HP PageWide Pro devices with a 10.9 cm (4.3-inch) touchscreen. Learn more at hp.com/go/pagewidebusiness

